

Steven Chan

Graphic Designer & Video Creator

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📍 Bangkok, Thailand

Profile

Graphic Designer and Content Creator with experience in branding, marketing design, and video production. Skilled at turning complex information into simple, eye-catching visual content across print and digital media. From Brand Identity Design to producing event video content, I focus on creating clean, functional designs that connect with audiences and get results.

Work Experience

Edu Pro Myanmar

Design & Video Creator

Dec 2025 - Sept 2026

- **Brand & Visual Identity:** Redesign the outdated logo with a scalable, modern identity and a cohesive color palette optimized for high-impact print and digital collateral (flyers, banners, social media).
- **Information & Marketing Design:** Designed converting promotional and admission materials, transforming complex university application data into clear, easily digestible visual content.
- **Content Production & Media:** Captured on-location footage at campus events, interviewed students, and produced engaging video content which includes event highlights, testimonials, and social clips to boost social media engagement.

Liberty Global School

Media & Marketing Intern

Mar 2025 - Aug 2025

- **Student Operations & Supervision:** Supported daily school operations and facilitated international student groups during field trips, ensuring smooth activities and student safety.
- **Educational Video Production:** Collaborated with local Thai teachers to record, edit, and produce lesson-sharing videos.
- **Event Photography & Videography:** Shot high-quality photography and live video at school events, editing raw footage into polished promotional content and highlight reels.

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SFU Media Club

Student Club Leader

Feb 2023 - Feb 2025

- **Team Leadership & Mentorship:** Led a team of over 50 student members, mentoring them in writing, design, and video production while empowering top talent to take ownership of independent projects.
- **Stakeholder Management:** Collaborated directly with university management to secure essential funding, equipment, and resources for club operations and initiatives.
- **Content Production:** Oversee hands-on production of student lifestyle stories from script to production. Event coverage interviews, a talk show series, and published articles for the university journal.

Edvantage School

Junior Graphic Designer

Nov 2021 - June 2022

- **Marketing Design:** Collaborated with the marketing team to design promotional materials, visual assets, and advertisements for Japanese language course enrollments.

Education

BSc(Hons) in Business Computing & Information Systems

University of Lancashire (UK)

Management Information Systems • E-Business • Web Development
Databases • Managing IT Projects

Diploma in Marketing & Brand Management

Strategy First International College

Marketing Management • Brand and Marketing Communication,
Digital Marketing • Ethics and Contemporary in Marketing

Core Skill

- Graphic Design
- Video Shooting
- Video Editing
- UI/UX Design

Software

- Adobe Photoshop
- Adobe Illustrator
- Figma
- Capcut
- Notion

Soft Skill

- Analytical Thinking
- Problem Solving
- Public Speaking
- Team Collaboration
- Communication

[Click to see my Portfolio.](#)